



# Homeowners Club

Your Guests Expect The Best – Let's Give It To Them!



# What We Offer...



## The Guest

- ◆ Guests receive a **\$250 or \$500 credit** towards rental items.
- ◆ Guests may choose from ANY or our items. Including:
  - ◆ Bikes
  - ◆ Beach Chairs / Umbrellas
  - ◆ Kayak/ Surf /SUP
  - ◆ **Baby Equipment**
  - ◆ **Beach Setup Service**
  - ◆ And more!
- ◆ Guaranteed Quality Equipment
- ◆ Free delivery and pickup

## The Homeowner

- ◆ **Discounts**, your guests receive a \$250 or \$500 credit but home owners pay only \$200 or \$400
- ◆ A More marketable home, offer everything your guests could possibly want for there stay on the OBX included in their rental.
- ◆ No guess work or headache
  - ◆ Should you have bikes and beach chairs at the house?
  - ◆ What about a crib or roll-away?
  - ◆ Should you provide beach setup service?
- ◆ **Peace of mind**, the gear will always be there and be in great shape.
- ◆ **Free gear** one week a year. \$250 of \$500 worth of gear when you visit the OBX

## The Property Manager

- ◆ A premium service to offer your clients at no additional cost.
- ◆ A professional local company handling all the leg work for you and your clients.
- ◆ A new revenue stream. Just for the beach is happy to share the a percentage of the profits with you.
- ◆ \$1000 worth of rental/service credit to help you support your clients when you need that extra AC unit, crib, grill etc....



# How It works...

- ◆ A Homeowner selects either the \$250 or the \$500 option for the the year or the season (May 1<sup>st</sup> through Sept 1<sup>st</sup>).
- ◆ When the guest reserves their vacation in a participating home they will automatically receive a secure link via email to a property manager branded page on the JFTBR website. Setup is incredibly easy and there is no ongoing effort needed on the part of the property manager.
- ◆ Once there, Guests can select items from our entire catalog. The Custom link is provided by JFTBR to the Property Manager for automated distribution to renters
- ◆ Should a guest choose to order more than there credit limit additional charges will be charged directly the guests credit card by JFTBR.
- ◆ The equipment will be delivered to the rental home (except beach setup service) on the check in day and picked up on check out day.
- ◆ JFTBR will hold the guests credit card on file for lost or damaged equipment and handle all guest questions throughout there stay.
- ◆ The homeowner is billed \$200 (for the \$250 credit option) or \$400 (for the \$500 Credit). The homeowner is billed only for weeks the service is used. It is common that the Homeowner simply increases the cost of the rental to cover their expense. This gives the Guest a \$50 or \$100 added value at the cost of JFTBR.